# **Anthony Grazetti**

#### **Graphic Designer**

Chandler, AZ. 85224 602.300.3491 agrazettidesign@gmail.com

## SKILLS & ABILITIES

I am a lifelong self motivated creative who is equal parts traditional artist and graphic designer, with a double shot of business acumen and customer service mastery.

- Master proficiency in the use of Adobe Creative Suite (Photoshop, Illustrator,
  - Indesign, XD, After Effects)
- Proficient in HTML/CSS, UX/ UI, WordPress, Microsoft Office Suite, Canva
- Proficient in Figma, Adobe XD, Sketch

- Personable and professional communication, collaboration and customer service
- Marketing experience
- Typography, layout, color theory
- Leadership
- Branding
- Digital and print design

#### **EXPERIENCE**

### **Graphic Designer**

Farran Media, LLC 2015 - 2025 Creates digital and traditional design for two international monthly print publications, multiple websites, company and customer advertisements, marketing peripherals, and more. Collaborates closely with multiple departments to create print, web and multimedia content. Provides high-level client support. Prepares final press-ready materials for packaging and preflight. Codes HTML versions of magazine features, advertisements, etc.

#### **Graphic Designer**

Freelance 2005- Present Delivers all along the gamut of design and web design needs for clients, including company rebranding campaigns, logo creations, merchandise designs, website developments, and more. Works with a variety of personalities and companies and manages each project with confi dence in the craft, flexibility of creative solutions, and a time-tested practice of expectation management.

#### Junior Graphic Designer

GoGoGarage.com 2007-2009

Worked and learned from senior designers and art directors. Honed design techniques and technical skills while creating digital and print material for clients. Mastered the art of redesigns, photo manipulation, mockups, touchups, etc.

EDUCATION 2004	B.A. Advertising and Graphic Design, Collins College
PORTFOLIO	
	<u>agrazettidesign.com</u>
REFERENCES	
	Upon request.